

Programme Schedule:

<p style="text-align: center;">Thematic Dialogue on “Why does strategic communication matter in labour migration?”</p> <p style="text-align: center;">Date: August 3, 2021 Time: 10:30 AM – 1:00 PM</p>		
10:15 AM – 10:30 AM	Login	All participants
10:30 AM – 10:40 AM	Welcome remarks and setting the tone	Hassan Imam , Managing Director, DEVCOM
10:40 AM – 11:00 AM	Presentation on the theme “Why does strategic communication matter in labour migration?”	Asif Munier , Founder, CHAKRAYAN Pervez Uddin Siddique , Executive Director, Films 4 Peace Foundation
11:00 AM – 11:45 PM	Expert’s opinion	<p>Shakirul Islam, Chairman, OKUP Discussion point: Learning from communication on pre-decision and pre-departure programme</p> <p>Maruf Kabir, Managing Director, VISCOM Discussion point: Strategic communication and effective use of SBCC materials in migration</p> <p>Karamot Ullah Biplab, Current Affairs Editor, ATN Bangla Discussion point: Role of media in migration and communication</p> <p>Shariful Islam Hasan, Programme Head, BRAC Discussion point: Learning from communication on reintegration programme</p> <p>Disha Sonata Faruque, IOM Discussion point: Communication campaigns on Migration in Bangladesh: Lessons learnt</p> <p>Sumaiya Islam, Executive Director, BNSK Discussion point: Learning from communication for the women migrant workers</p>



uniting ideas and needs with action and change



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		Syed Saiful Haque , Chairman, WARBE DF Discussion point: Learning from policy advocacy for the migrant workers
11:45 AM – 12:30 PM	Open discussion	All participants
12:30 PM – 1:10 PM	Way forward: Speeches from the Guest of Honours	Rahnuma Salam Khan , National Program Officer, ILO CR Abrar , Chair, BCSM and ED RMMRU Nafriza Shayma , ADG, BMET Sheikh Md Refat Ali , Deputy Secretary, MoEWOE Barrister Shameem Haider Patwary MP , Chairperson, the Bangladesh Parliamentarians’ Caucus on Migration and Development
1.10 PM – 1.15 PM	Thanks and Closing	Moderator